

A person in a blue shirt and dark pants is walking through a data center aisle, holding a large, realistic dinosaur costume. The aisle is filled with server racks on both sides, and the floor is a light-colored tile. The lighting is bright, and the overall atmosphere is one of a modern, high-tech environment. The dinosaur costume is a T-Rex, and the person is holding it by the neck and tail, making it look like they are carrying it. The background shows more server racks and a bright light source at the end of the aisle.

Are you tracking assets manually in your data centers?

Beware of Jurassic Asset Management!

The serious guide to
effortless asset accuracy
in the data center.

RFCD E

MIND BLOWING FACT

**The fact is every
data center needs to
track and manage
assets**

IMPORTANT QUESTION

So how can it be that Data Centers have modernized the world, but assets are still managed using Jurassic processes and methods?



ERIN GETS IT!

Today you can know where
a \$170 pair of earphones
are in real time anywhere
in the world

THESE GUYS DON'T GET IT!

But you need to send a team of people to find, count and audit big expensive assets inside your own data centers

RFCODE



Jurassic Asset Management



Modern Asset Management

RF`CODE`



Data Center Asset Audits



JURASSIC ASSET MANAGEMENT

Audits are manual and one-time.

Audits eat up hundreds or thousands of hours per year, or are outsourced at the cost of hundreds of thousands of dollars!

Audit data is quickly out of date.



MODERN ASSET MANAGEMENT

Audits are automated and continuous.

Audits are automated and effortlessly accurate. There is no need to pay for outsourced audits.

Do more of the data center work you love because audits are being done for you in real time.



Winner

Modern Asset Management

For outstanding performance in time savings, effortless continuous accuracy and for avoiding the need to spend money on outsourcing.



Data Center Asset Inventory Management



JURASSIC ASSET MANAGEMENT

Inventory upkeep is manual and one time.

"I'm not sure, so let's just order more."

"Dude, where's my server?"

"Let's go count what's in inventory in all sites."

"Inventory costs are high!"



MODERN ASSET MANAGEMENT

Inventory upkeep is automated and continuous. Instant access to effortlessly accurate inventory across all sites.

From the time assets arrive on the loading dock to the time they are disposed of, they are automatically tracked and updated in real time.



Winner

Modern Asset Management

For outstanding performance in effortlessly and continuously maintaining inventory accuracy so everyone can see all assets everywhere all at once. And for reducing the time (dwell time) and cost of assets in inventory not being used.



Data Center Team Productivity



JURASSIC ASSET MANAGEMENT

Do it all manually, and then repeat. Maybe with a little help from a bar code scanner or passive RFID.

Inaccuracy is the norm.

Do less of the stuff you love because you are manually auditing and tracking assets and resolving inaccurate records.



MODERN ASSET MANAGEMENT

Automate asset tracking in real time. Enjoy effortless accuracy and spend more time doing the stuff you love about your job.

Be the hero! Continuously supply accurate asset information to help other teams do their job – like Asset Management, TBM, Finance and more.



Winner

Modern Asset Management

For outstanding performance in boosting productivity and giving data center teams more time to do the stuff they love about their job.



Risk and Loss Management



JURASSIC ASSET MANAGEMENT

High manual effort is needed to maintain compliance with internal and external requirements.

It takes a lot of effort to gather and report evidence of compliance.

It's a long time before anyone knows when an asset is lost.



MODERN ASSET MANAGEMENT

Manual effort is eliminated for compliance, risk and loss management.

Automation is used to gather and report evidence of compliance.

It is known within moments when an asset isn't where it should be.



Winner

Modern Asset Management

For outstanding performance in effortlessly boosting compliance and for helping to reduce the costs incurred from loss or fines.



Return on Investment



JURASSIC ASSET MANAGEMENT

Jurassic Asset

Management may seem to be cost effective at first, but in reality, it isn't.

The costs add up. The cost of manual effort. The cost of wasted time and errors across the organization from inaccuracy. The cost of inventory at rest. The cost of non-compliance.



MODERN ASSET MANAGEMENT

Modern Asset Management uses automation and real time asset tracking.

The returns come from eliminating manual effort, continuous accuracy and compliance, cutting cost of audits, right-sizing cost of inventory, and by avoiding fines or loss.



Winner

Modern Asset Management

For outstanding performance in eliminating manual effort, boosting productivity, reducing costs from outsourced audits, and avoiding fines from data exposure.

Want to transform data center asset management and save money?

We have helped our customers save **millions** of dollars.

Check us out here



rfcode.com/rf-code-solutions-asset-management

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